

# FRANCO SOLARI

## CREATIVE DESIGNER

hello, my name is Franco. I'm a graphic designer / advertiser who lives in Salt Lake City, Utah. I've always had a passion for art, graphic designing and advertising. I'm a perfectionist, I can always make a design better or higher quality, ensuring that the final product is always an original piece that stands out from the crowd.



## EDUCATION

2003  
2005

### GRAPHIC DESIGN DEGREE

at **María Rosario Arcoz Pinto School**

\* placed in Third Place, in merits to the general averages in the professional career.

2006  
2006

### SENIOR GRAPHIC DESIGN COURSE

at **Toulouse Lautrec School**

a course that explores graphic communication through the understanding of the elements and principles of design; as well as, the design process, from idea development through the final execution of a document.

2006  
2006

### WEB DESIGN COURSE

at **Matrix School**

a course addresses the importance of design when planning and building a site from scratch. teaching to identify the purpose, audience and structure of the website.

## CONTACT ME

DOB:  
03/22/1986

address:  
1985 W Marble Fox Cir  
Lehi, UT 84043. USA.

phone:  
+1 (385) 251-8899

contact:  
hello@francosolari.com  
<http://www.francosolari.com>

## EXPERIENCE

2013  
present

### FREELANCE DESIGNER at **Franco Solari.**

creative and marketing services. delivering quality, effective and engaging design solutions that produce real results.

2010  
2015

### DESIGN & DEVELOPMENT at **Inversiones Litzy SAC.**

creation, elaboration and supervision in the development of catalogs for the sale of footwear (ladies, men and children).

2008  
2010

### ADVERTISING DESIGNER at **Textil Full Color SRL.**

graphic/advertising design in the treatment of creative campaigns and decoration of stores.

2010  
2006

### BRAND DESIGNER at **Cromagraf EIRL.**

creating concept of corporate image and development of advertising pieces and graphic implementation of the brand concept (TTL).

## HOBBIES



travel



sports



photography



music